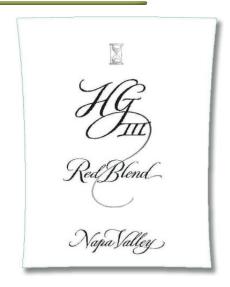
CLUB CRUSH RED December Shipment (#6 - 2019)

HOURGLASS ESTATE 2017 'HG III' RED BLEND NAPA VALLEY

With a name stemming from its unique shape of the original vineyard's mountain-pinched site, Hourglass Vineyards is a brand synonymous with terroir-driven, modern Napa wines of the highest caliber. The Hourglass Vineyard, which sits two miles north of the famous town St. Helena, was planted to four acres of Cabernet Sauvignon in 1992. Hourglass' debut was a 1997 cabernet from this Estate Vineyard. The wine was included in a tasting around the time of the 2001 Napa Valley Wine Auction, where it fared well against cult Napa cabs like Screaming Eagle and Harlan Estate. A new star was born, literally overnight.

TASTING NOTES: Rich, textural layers define HG III. The 2017 greets with lifted aromatics of wild cherry, blueberry, cassis, and subtle hints of dried flowers and savory herbs. These aromas carry forward on the palate, the medley of saturated,



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pure fruit flavors providing dimension to the broad-shouldered, sumptuous texture. Dense and concentrated, yet balanced by lively acidity, a refined structure and well-integrated tannins, HG III delivers an eminently drinkable wine at cork-pull.

Composition: 60% Merlot, 17% Petite Sirah, 9% Cabernet Sauvignon

Production: 2,500 cases Regular Price: \$48.99 CLUB CRUSH PRICE: \$44.09

NELLE WINERY 2017 'THE BEDLAM' RED CENTRAL COAST

Nelle Winery (pronounced "nel" and is owner/winemaker Tyler Russell's mother's middle name), is made with the purpose to show what vineyards can do when they work together. These vineyards are chosen by their ability to contribute to a greater good. In the winemaking process intuition is king, and the little things you can do sometimes matter the most. The focus is to start with great vineyard sources, and to create a resulting wine that is even better than the individual vineyard sources, whether through co-fermentation or blending. At harvest most decisions are made on the fly, after "listening" to what the grapes are telling us from the vineyard. Tyler's



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labels are influence by his family history, personal beliefs and everyday lifestyle.

TASTING NOTES: New to our lineup in 2017, Bedlam adds 15% Petite Sirah to a base of Syrah and Grenache. Bedlam is a crowd pleaser with luscious textural mouth feel and long finish. It offers both red and black fruit character, graphite, Asian plum, blackberry, and wild raspberry flavors that leap from the glass, with undertones of lavender and white rock minerality.

Composition: 50% Syrah, 35% Grenache, 15% Petite Sirah

Production: 350 cases

Regular Price: \$34.99 CLUB CRUSH PRICE: \$31.49